



PRESS RELEASE

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PumpTop TV Continues National Expansion

Largest TV Network at Gas Pumps Now in Chicago, New York, Boston, Philadelphia

Irvine, CA - PumpTop TV continues to expand its TV network at gas pumps, and can now be found in eleven of the largest U.S. media markets. More than 750 gas stations with nearly 7,000 LCD screens make up the company's ever-growing digital out-of-home media network as PumpTop TV increases its national footprint.

PumpTop TV is a network of LCD screens mounted at eye level on gas pumps that inform and entertain gas station consumers while they refuel. News video from ABC, clips from ABC's "America's Funniest Home Videos" and "Jimmy Kimmel Live", "retro" clips celebrating the '60s, '70s and '80s from GetBack Media, real-time traffic maps from Google, along with weather, sports, business, health and entertainment news are delivered to consumers during their time spent at the gas pump.

"By the end of the year, PumpTop TV will be in each of the ten largest U.S. media markets," says Roy Reeves, PumpTop TV's VP of Marketing & Media. "By late 2009, we plan to be in each of the top twenty markets."

PumpTop TV's current markets include New York, Los Angeles, Chicago, Philadelphia, San Francisco, Dallas, Boston, Houston, Phoenix, Sacramento and San Diego. Expansion to the Washington, DC and Atlanta markets is slated for later this year.

About PumpTop TV

The nation's largest digital media network located at U.S. gas pumps, PumpTop TV is owned and operated by AdtekMedia, Inc., a leading provider of Out-of-Home Digital Media solutions. The company has partnered with Westinghouse Digital Electronics, one of the world's largest LCD TV manufacturers, to expand the PumpTop TV network into top U.S. metropolitan markets within the next three years. For more information, please visit www.PumpTopTV.com.

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